



REPUBLIC OF ESTONIA  
RESCUE BOARD



Dear Colleagues,

I have the privilege and honour to write you as Director General of Estonian Rescue Board and Safety Ambassador of World Cleanup Day.

On **15th of September 2018** the biggest peaceful civic action in history – **World Cleanup Day** - will take place. This global clean-up effort engaging 150 countries and millions of volunteers around the globe to clean the mismanaged waste in one day.

World Cleanup Day is coordinated by Lets Do It! World movement, that started 10 years ago in Estonia when 50 000 people came together to clean the whole country of mismanaged waste in a matter of hours. That day inspired people in different continents to follow the same ambitious ‘one country – one day’ formula. This was the beginning of the journey of the Let’s Do It! World movement.

This year the movement of Let’s Do It!, together with many partners all around the globe, is gearing up for a global clean-up effort – World Cleanup Day on 15th of September, when millions of volunteering hands will unite for whole 24 hours of a massive united effort to clean up our home planet, country-by-country. Thousands of communities are cleaning up mismanaged waste from the beaches, forests, streets, parks and other public places.

**With one month to go, I call on, as Safety Ambassador all rescue and emergency management agencies to support and show your commitment towards World Cleanup Day!** You can do it by contacting your country’s coordinators / team leaders and let them know how to dispose the collected waste **responsibly and safely**. Concurrently it is important to pay attention to safety instructions and participants safety, know emergency and all proper authorities’ numbers to call for help or assistance ((i.e. hazardous waste, chemicals, explosives) and how to give first aid if needed.

Being aware of „safety first“ points not only reduces the risk of accidents or illnesses but also enables groups to work more effectively that increasing everybody’s enjoyment and satisfaction on that big day.

Here you can find a link to the video: <https://www.youtube.com/watch?v=3D8eGLrhPI>

All the necessary contacts, countries’ coordinators, safety guidelines and information can be found on the websites:

[www.worldcleanupday.org](http://www.worldcleanupday.org)  
[www.letsdoitworld.org](http://www.letsdoitworld.org)

With kind regards

Kuno Tammearu  
Director General of Estonian Rescue Board

Safety Ambassador of World Cleanup Day

